

Information on the handling of cookies used on the datasetforequality.com website

1. General Information

The website datasetforequality.com is maintained by Magyar Telekom Nyrt.

2. What are cookies?

A cookie is a small text file that a website stores on your computer or mobile device when you visit the site. A cookie usually contains the name of the site it came from, its own “lifespan” (i.e., how long it stays on your device) and its value, which is usually a randomly generated unique number.

Based on expiration, we can use two types of cookies on the pages: **session cookies** and **persistent cookies**. Session cookies are temporary, i.e. they remain on your device until you leave our site. Persistent cookies will remain on your device for the time shown in the table above.

First party cookies are cookies set by the website you’re visiting. Only that website can read them.

In addition, a website might potentially use external services, which also set their own cookies, known as **third-party cookies**.

Persistent cookies are cookies saved on your computer and that are not deleted automatically when you quit your browser, unlike a session cookie, which is deleted when you quit your browser.

You can check the type of cookies websites use at <https://www.cookieserve.com/>

3. What categories of cookies do we use?

a) Essential

Also known as “necessary” cookies. We use these cookies to run our site and to identify and prevent security risks.

b) Analytics/Statistics

We use these cookies to collect information about how you use our site, monitor site performance, and improve our site performance, our services, and your experience.

For example, we can use these cookies to learn more about which features are the most popular with our users and which ones might need some tweaks.

c) Third party cookies

Third-party cookies are generated and placed on the user's device by a different website other than the one the user is visiting. They are created when a user visits a website that includes elements from other sites, such as third-party images or ads. If a server hosting one of these elements responds to the request by setting a cookie, that cookie is stored on the user's browser.

E.g. If the user plays an embedded YouTube video on the website, the YouTube server will set cookies on their device.

4. Cookies used on the site:

Essential cookies						
name of the cookie	More information on the cookie and its purpose	Expiration	1 st or 3 rd party	What personal data does it process?	Is the transmission of personal data to third parties possible? (recipients)	Can the transmission of personal data occur outside the EU?"
PHP SESSION ID	Used to identify a user's session	session	1st	no		
CookieConsent	Stores the user's cookie consent state for the current domain	1 year	1st	no		
1.gif	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery.	session	3rd – Cookiebot	no		
Analytical/ Statistical cookies						
name of the cookie	More information on the cookie and its purpose	Expiration	1 st or 3 rd party	What personal data does it process?	Is the transmission of personal data to third parties possible? (recipients)	Can the transmission of personal data occur outside the EU?"
ga#	Used to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	3rd party – Google LLC	unique ID (pseudonyms)	Google Ireland Ltd.	yes
_ga	Used to identify unique users	2 years	1st	unique ID (pseudonyms)	Google Ireland Ltd.	yes

Targeting cookies

name of the cookie	More information on the cookie and its purpose	Expiration	1 st or 3 rd party	What personal data does it process?	Is the transmission of personal data to third parties possible? (recipients)	Can the transmission of personal data occur outside the EU?"
In_or	Registers statistical data on users' behaviour on the website.	1 day	3rd party – LinkedIn	unique ID (pseudonyms)	LinkedIn	yes
bscookie	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in	1 year	3rd party – LinkedIn	unique ID (pseudonyms)	LinkedIn	yes
AnalyticsSyncHistory	Used to store information about the time a sync took place with the lms_analytics cookie	30 days	3rd party – LinkedIn	no		
li_sugr	Used to make a probabilistic match of a user's identity outside the Designated Countries	90 days	3rd party – LinkedIn	no		
UserMatchHistory	Used for id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner	30 days	3rd party – LinkedIn	no		
lidc	To facilitate data center selection	1 day	3rd party – LinkedIn	no		
li_gc	Used to store consent of guests regarding the use of cookies for non-essential purposes	180 days	3rd party – LinkedIn	no		

bcookie	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	1 year	3rd party – LinkedIn	no		
VISITOR INFO1 LIVE	Try to estimate the users' bandwidth on pages with integrated YouTube videos.	6 months	3rd Party – Google LLC	no		
CONSENT	This cookie stores information about how the end user uses the website and all advertising that the end user may have seen before visiting the said site. The main purpose of this cookie is Targeting / Advertising.	2 years	3rd Party – Google LLC	unique ID (pseudonyms)	Google Ireland Ltd.	yes
VISITOR_PRIVACY_METADATA	Stores the user's cookie consent state for the current domain	180 days	3rd Party – Google LLC	unique ID (pseudonyms)	Google Ireland Ltd.	yes
YSC	Used to register a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	3rd Party – Google LLC	no		
LAST_RESULT_ENTRY_KEY	Used to track user's interaction with embedded content.	Session	3rd Party – Google LLC	unique ID (pseudonyms)	Google Ireland Ltd.	yes
LogsDatabaseV2:V# LogsRequestsStore	Stores the user's video player preferences using embedded YouTube video	Persistent	3rd Party – Google LLC	no		
remote_sid	Necessary for the implementation and functionality of YouTube video- content on the website.	Session	3rd Party – Google LLC	no		
TESTCOOKIESENABLED	Used to track user's interaction with embedded content.	1 day	3rd Party – Google LLC	no		
YtIdbMeta#database	Used to track user's	Persistent	3rd Party –	no		

s	interaction with embedded content.		Google LLC			
yt-remote-cast-available	Stores the user's video player preferences using embedded YouTube video	Session	3rd Party – Google LLC	no		
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video	Session	3rd Party – Google LLC	no		
yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video	Persistent	3rd Party – Google LLC	no		
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video	Persistent	3rd Party – Google LLC	no		
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video	Session	3rd Party – Google LLC	no		
yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video	Session	3rd Party – Google LLC	no		
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video	Session	3rd Party – Google LLC	no		

5. Privacy information about the cookies used

In some cases, the use of cookies involves the processing of personal data. Cookies are placed either by us and for our purposes (first-party cookie), or by a third party for their or common purposes (third-party cookie).

a) Privacy information about the cookies we place:

Company name and contact details of the data controller:

Magyar Telekom Nyrt. (registered office: 1097 Budapest, Könyves Kálmán krt. 36.; company reg. No.: 01-10-041928; tax no.: 10773381-2-44)

Name and contact information of Data Protection Officer: Adrienn Esztervári dr. (postal address: 1097 Budapest, Könyves Kálmán krt. 36.; email: DPO@telekom.hu)

Some of the cookies we use are placed and operated with the help of data processors. These cookies serve our purposes, so we are the data controllers in their view. In such cases, we conclude an appropriate data processing agreement with the data processors to protect the data.

b) Third-party cookies

Cookies used by third parties on the website may - if you consent to their use - transmit certain data, including personal data, to such to third parties.

For the processing of personal data by third parties, the data management rules of these third parties apply.

The table below summarizes the legal basis and purpose of the different cookie categories

Purpose of processing	Legal basis of the data processing
Essential for the website to provide simple functions or to access features (essential cookies)	GDPR Art. 6 (1) (f), legitimate interest
Monitoring website performance and collecting data on how visitors use a website. These cookies provide information to help improve how a website works (analytics/performance cookies).	GDPR Art. 6 (1) (a), consent
Marketing cookies (third-party)	GDPR Art. 6 (1) (a), consent

Consent can be withdrawn at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on point (f) of Article 6(1) of GDPR. The controller shall no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

6. You can find information about the cookie settings of the most frequently used browsers at the following links:

[Google Chrome](#)

[Mozilla Firefox](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Safari \(Mac\)](#)

[Safari \(iPhone, iPad or iPod touch device\)](#)

7. What rights you have relating to the data processing?

The data subject may exercise the following rights:

- a) right of access to his/her personal data,
- b) right of rectification of his/her personal data,
- c) right to erasure of his/her personal data or restriction of processing concerning the data subject;
- d) right to data portability (if the additional conditions are met); and
- e) in case of data processing based on the legitimate interest of the Data Controller or a third party, right to object.

8. About your legal remedies

The data subject may turn to the Data Controller's data protection officer (address: 1097 Budapest, Könyves Kálmán krt. 36; E-mail address: DPO@telekom.hu) in connection with the processing of his/her personal data at any time.

In case of the infringement of his/her rights, the data subject may submit a claim against the Data Controller to the court. The court shall proceed out of turn. The Data Controller shall prove that the processing is in compliance with the applicable laws. The Court of Appeal (törvényszék), in Budapest, the Metropolitan Court of Appeal (Fővárosi Törvényszék) is competent. The lawsuit may also be initiated in front of the Court of Appeal that has jurisdiction based on the permanent or temporary address of the data subject.

The Data Controller shall compensate the data subject for the damages caused to the data subject by the unlawful processing of the personal data of the data subject or by the infringement of data security requirements. The Data Controller shall be exempted from liability if it can prove that the damages were unavoidable and the causes were out of the scope of data processing. Damages that were due to the data subject's deliberate or grossly negligent behavior shall not be compensated.

The data subject has the right to lodge a complaint with the National Authority of Data Protection and Freedom of Information (Nemzeti Adatvédelmi és Információszabadság Hatóság, Postal address: 1363 Budapest, Pf. 9, Address: 1055 Budapest, Falk Miksa utca 9-11, Phone number: +36 (1) 391-1400; Telefax: +36 (1) 391-1410; E-mail: ugyfelszolgalat@naih.hu; website: www.naih.hu).

Budapest, 7th March 2024